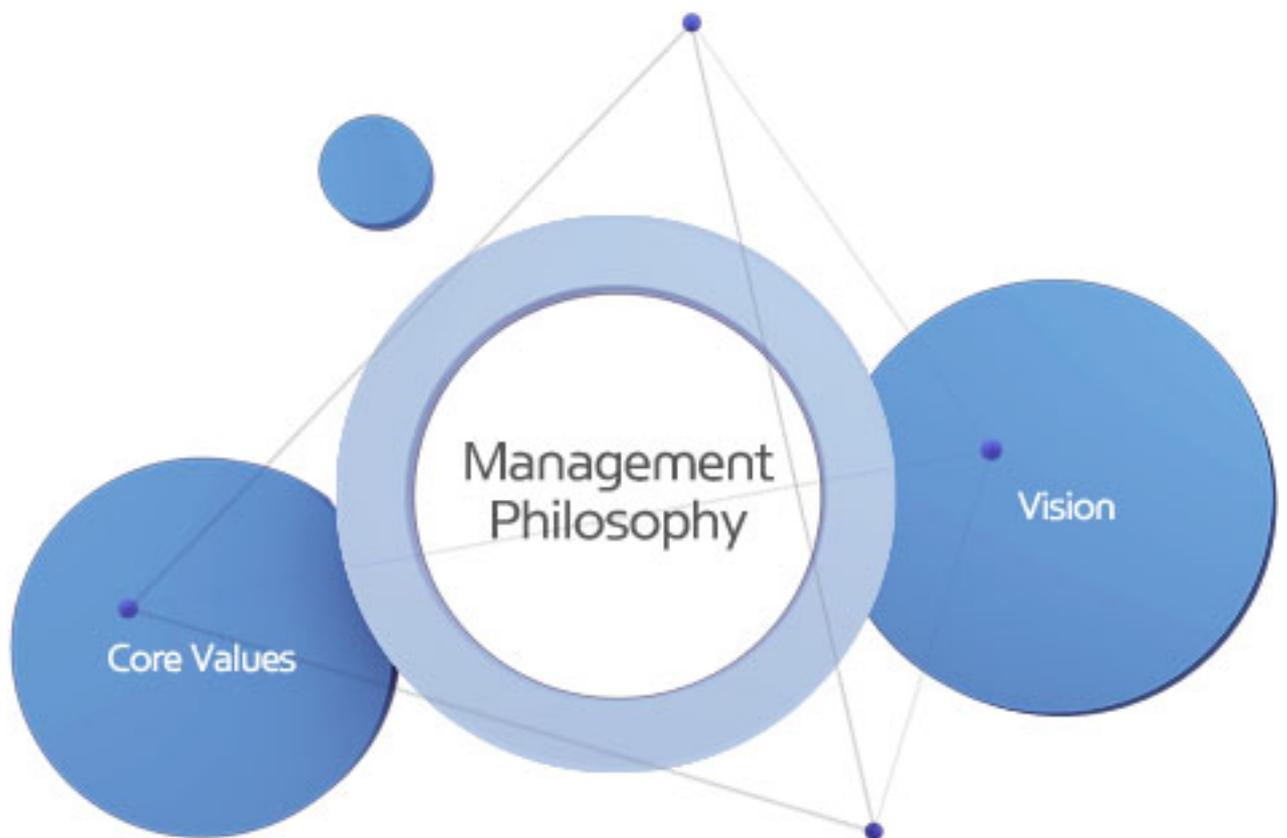




Roseville

### CORPORATE PHILOSOPHY

Since its establishment, the Roseville Group of Companies has been guided by its unique spirit and values, and has flourished by keeping these intact in the organization. Our Corporate Philosophy, which reflects these values as well as our aspiration for the future, is the core essence that lies at the heart of all our activities.



The Roseville Group of Companies is well aware of its responsibility and role as an industry professional. We have laid the foundations for a corporate philosophy aimed at raising customer value and making us a trustworthy ally. Hence, we will set ambitious new targets, lead the market with forward thinking and fulfil our responsibility to achieve our customers' and our own goals on time.

## KEY ELEMENTS TO OUR MANAGEMENT PHILOSOPHY



### Unlimited Sense of Responsibility

**An unlimited sense of responsibility is the basis for our growth and advancement. Our responsibility toward the members of the Group as well as partner companies has motivated us to become a stronger company, and our responsibility for customers' satisfaction has led to a passion for better quality. Our sense of responsibility goes beyond our group corporate members and customers as we aim to enrich the working environment for our staff giving them maximum job satisfaction. The Roseville Group of Companies has been able to expand territories on the strength of excellent quality and customer satisfaction with offices in Dubai, UAE and the UK. Our unbounded sense of responsibility will continue to create infinite value for all.**



### Realization of Possibilities

**The Roseville Group of Companies is not complacent about its achievements. The risk of failure is no deterrent to our pursuit of new challenges, because we believe in ourselves and have the confidence to turn possibilities into realities. We now have a long history of challenging and achieving our targets. Our entry into the UAE, development of core disciplines and expansion of the group overall has seen our profile change to 'Roseville'**

now becoming a 'one stop shop' for many of our clients; a philosophy we have termed 'Single Point'.



## Respect for Mankind

**What is Corporate Social Responsibility? Constructing high-tech modern buildings is meaningless if it is not aimed at improving the lives of the people working and living in them. The Roseville Group of Companies aspires to help raise the quality of life by offering better products and services that are deliverable in a sustainable and ethical way. Alongside this we stay committed to delivering greater value as well as realizing co-prosperity among the Customers and our company that benefits our staff and their families. In this way we become a respected global corporate citizen.**

### **Roseville (Projects) Ltd MISSION STATEMENT**

Our mission is

"To Perform for our customers the highest level of quality construction services at fair and market competitive prices. To ensure the longevity of our company through repeat and referred business achieved by gaining customer satisfaction in all areas including timeliness, attention to detail and service minded attitudes. To maintain the highest levels of professionalism, integrity, honesty and fairness in our relationships with our suppliers, subcontractors, professional associates and customers."